

**carbon
removal
canada**
↓

From Policy to Progress

2025 IMPACT REPORT



Contents

Introduction

Who we are	3
Message from ED	4
Message from Chair	5

2025 in Review

2025 at a glance	6
Where advocacy became action	8
Making the case with data	11
Keeping ourselves accountable	14

Looking ahead

What Comes Next	15
-----------------	----

Our Team and Board 16

Our Funders 17

Financials 18

Get Involved 19





Who We Are




Carbon Removal Canada is an independent non-profit accelerating the responsible scale-up of carbon removal technologies through impactful policy advocacy grounded in rigorous research, shaping market development, and connecting the right people to the right information.



01. Catie moderating a panel on how bioenergy with carbon capture and storage fits into Alberta's energy market.
02. Na'im participating on a panel at Toronto Climate Week.
03. The Carbon Removal Canada team at our Alberta Lobby Day.
04. Na'im and Emma at our Toronto Tech Week event in partnership with MaRS.
05. Catie moderating a panel on how to scale carbon removal technologies.

By 2050, we envision a Canada that proves, scales, and exports the world's most credible permanent carbon removal technologies, catalyzing over one billion tonnes of global removals to restore a stable climate and ensure prosperity for generations to come.

Carbon Removal Canada is helping to realize this vision through three key levers:

-  **Building Trust:** Educating key decision makers on carbon removal and how it can strengthen the economy and serve the public.
-  **Lowering Costs:** Shaping and advocating for policies that accelerate deployment and drive economies of scale.
-  **Creating Demand:** Helping establish reliable public and private markets for high-integrity carbon removal.

Canada is uniquely positioned to lead in a global carbon removal market, which is projected to triple by 2035 and reach \$1 trillion by 2050, but only if we act now.

We are an independent registered charity, working alongside governments, industry and communities across Canada. We seek to provide non-partisan and evidence-driven advocacy that makes Canada a global leader in carbon removal. Our team is supported by a world class Board of Directors with expertise spanning climate, science, finance, and government relations.





A Message from Our Executive Director

The year carbon removal went from aspirational to action

When we chose “Policy to Progress” as the theme for Carbon Removal Day 2025, it captured a challenge we were determined to meet. Looking back on the year, I’m proud to say we were successful in more ways than one.

The landscape shifted dramatically in 2025. Trade pressures, energy security concerns, and a charged federal election moved many Canadians’ attention away from climate as a standalone priority. Carbon Removal Canada adapted: we leaned into carbon removal’s economic logic, framing it as industrial strategy and job creation. That framing found purchase and resulted in an unprecedented platform commitment to making Canada a global hub for carbon removal.

“For the first time, we saw the conversation shift from whether Canada should invest in carbon removal to how.”

Throughout the year we ensured carbon removal stayed in the conversation. We advanced the evidence base, sharpened our policy agenda, and built relationships across political and regional lines. We showed up everywhere the conversation was happening, always grounding our advocacy in evidence.

We ended 2025 confident that carbon removal was crossing a threshold in Canada, going from an idea with potential to a sector with momentum. However, momentum alone doesn’t build an industry, and what comes next will require coordinated implementation.

The opportunity in front of us is enormous. Carbon removal can drive investment into communities across the country, create durable jobs in the industries that need them most, and position Canada as the place the world looks to for climate solutions that actually work.

2025 moved us a whole lot closer to that future. Now the work is to build it.

Na'im Merchant
Co-Founder & Executive Director





A Message from our Board Chair

A new chapter, built on strong foundations

Carbon removal is no longer a niche conversation, rather it is becoming part of how Canada thinks about climate, industry, and long-term competitiveness. In 2025, we focused on building an organization that could meet that moment.

We grew the team, expanded our research, deepened relationships, and strengthened our governance with new Board members who bring expertise in Indigenous leadership and the private sector. The result is a more capable, more connected organization entering 2026.

What strikes me most about this past year is the pace of change. Carbon removal is gaining traction with champions across governments, industries, and the private sector. That didn't happen by accident. It happened because organizations like Carbon Removal Canada did the hard work: building the evidence, convening the right people, and making the case consistently and credibly that this matters.

I'm proud of this team, our Board, and the progress made. The next few years will determine whether Canada captures the economic and climate opportunity that carbon removal represents, or watches it go elsewhere.

I'm betting on Canada, and I'm confident we're the organization to help get it there.

Michael Bernstein
Co-Founder & Board Chair





2025 in Review

IN CANADA

11,000,000

tonnes of planned carbon removal capacity tracked on the Carbon Console

83

carbon removal companies call Canada home

300,000+

tonnes of permanent carbon removal credits sold

AT CARBON REMOVAL CANADA

272

meetings with over 400 stakeholders

13

reports and fact sheets published

41

events attended

16

speaking appearances

4

events hosted with over 400 cross-sector attendees

FEATURED IN

56

media engagements

OUR OP-EDS

[THEFUTUREECONOMY.CA](https://thefutureeconomy.ca)

From Extraction to Subtraction: Carbon Removal is Canada's Next Big Opportunity

[CALGARYHERALD.COM](https://calgaryherald.com)

Opinion: To build Alberta, we must protect our innovation funding

[CLEANENERGY.CA](https://cleanenergy.ca)

Decarbonization Is Canada's Path to Prosperity — If We Seize It

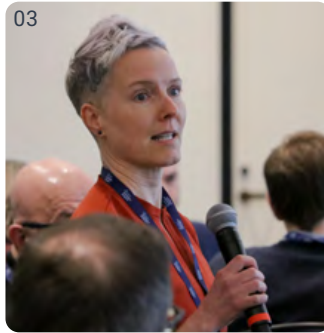
[HILLTIMES.COM](https://hilltimes.com)

Carbon removal technology is more than just a climate solution





A SNAPSHOT OF OUR REACH AND IMPACT THIS YEAR



- 01. Na'im and Catie at the Alberta Legislature for a day of advocacy.
- 02. Audience members at our Building Confidence in Carbon Removal pre-event.
- 03. Audience members at Carbon Removal Day were encouraged to ask questions and share learnings throughout the day.
- 04. Na'im and Emma hosted an event for prospective buyers as part of Toronto Tech Week.

- 05. Our Carbon Removal Day 2025 panel on whether the industry is investment ready.
- 06. Daniel visited the Deep Sky Alpha facility during its grand opening.
- 07. Catie and Na'im with Deron Bilous, MLA Chantelle de Jonge, and MLA Nolan Dyck, at our Carbon Removal in Alberta reception.





Where Advocacy Became Action

Turning political momentum into commitment

Mark Carney Makes Carbon Removal A Priority in his Election Platform

“ A Mark Carney-led government will make Canada a global hub for carbon removal technology by:

- Establishing Canada as a world leading hub for carbon removal and sequestration technology.
- Expanding the CCUS ITC to 2035 and include more carbon removal technologies.
- Establishing separate carbon removal targets for 2035 and 2040.
- Accelerating offset protocol development for carbon removal technologies”



2025 was a year of unusual political energy in Canada. A federal election, mounting trade pressures, and a sharpening national conversation about economic resilience created both challenge and opportunity for carbon removal advocacy. We made the most of it. Across political offices, industry forums, and public stages, Carbon Removal Canada pushed the conversation forward and helped turn political interest into concrete commitment.

A National Platform Commitment

Carbon removal entered the 2025 federal election as a platform commitment. The Liberal Party pledged to establish Canada as a global leader in carbon removal and make the country a hub for the industry, a first-mover signal that set Canada apart internationally.

This milestone reflected sustained engagement across political offices, ministries, and advisors, and a deliberate effort to frame carbon removal as an economic opportunity. It also represented a shift from exploratory policy conversations to a directional commitment.





WHERE ADVOCACY BECAME ACTION



01

Carbon Removal Day 2025

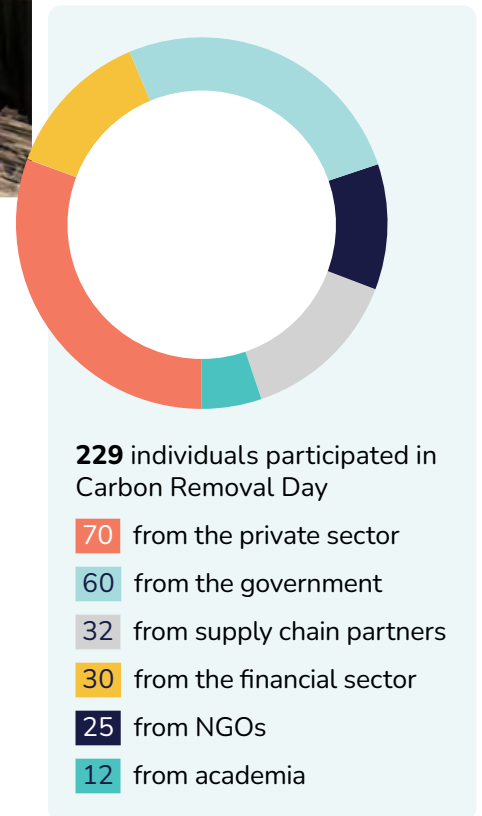
Our second annual flagship event doubled in attendance from 2024 and grew in impact, bringing together over 200 leaders from carbon removal companies, financial institutions, Indigenous Nations, and federal and provincial governments. The theme, 'From Policy to Progress', set the tone for a day of panels, roundtable discussions, and industry announcements that charted the path from commitment to implementation.

From the stage, the Honourable Ginette Petitpas Taylor, President of the Treasury Board, announced that the Government of Canada was launching a Request for Information (RFI) to explore procurement options for carbon removal services through the Low-Carbon Fuel Procurement Program. This built directly on the \$10M commitment announced at our 2024 Procuring with Purpose launch event, advancing it from pledge to reality.

We also hosted a sold-out pre-event, 'Building Confidence in Carbon Removal', co-hosted with Women in Carbon, bringing together an all-women panel of experts to explore what it takes to build trust and integrity in the sector.



02



- 01. Noah Deich speaking at Carbon Removal Day about what it will take to get to gigatonne scale.
- 02. Ashley Callister, Claudia Gaudreault, and Vida Gabriel participated in our Carbon Removal Day pre-event, "Building Confidence in Carbon Removal".





WHERE ADVOCACY BECAME ACTION



Western Canada

In 2025, we expanded our footprint into Western Canada with the addition of Catie O'Neal as Director of Western Canada. Western Canada is uniquely positioned to lead in carbon removal: it has the geological storage potential, the energy infrastructure, the skilled workforce, and the economic incentive to diversify beyond fossil fuels. Throughout the year, Catie built relationships with provincial leaders, showed up at key industry events, and made the case for carbon removal consistently and credibly across the region.



- 01. Catie and Na'im met with Minister Rebecca Schulz during Calgary Stampede.
- 02. Minister Todd Loewen attended our Carbon Removal in Alberta reception.
- 03. Na'im and Minister Brian Jean.
- 04. Na'im and Catie discussed carbon removal with MLA Court Ellingson at Calgary Stampede.
- 05. Minister Brian Jean attended and spoke at our Carbon Removal in Alberta reception.

- 06. Catie and Na'im met Minister Sigurdson, who later introduced them in a session of the Alberta Legislature.
- 07. MLA Nagwan Al-Guneid talking with attendees at our Carbon Removal in Alberta reception.
- 08. Michael Bernstein, Catie, Na'im and MLA Brandon Lundy met during the Premier's Stampede Breakfast.

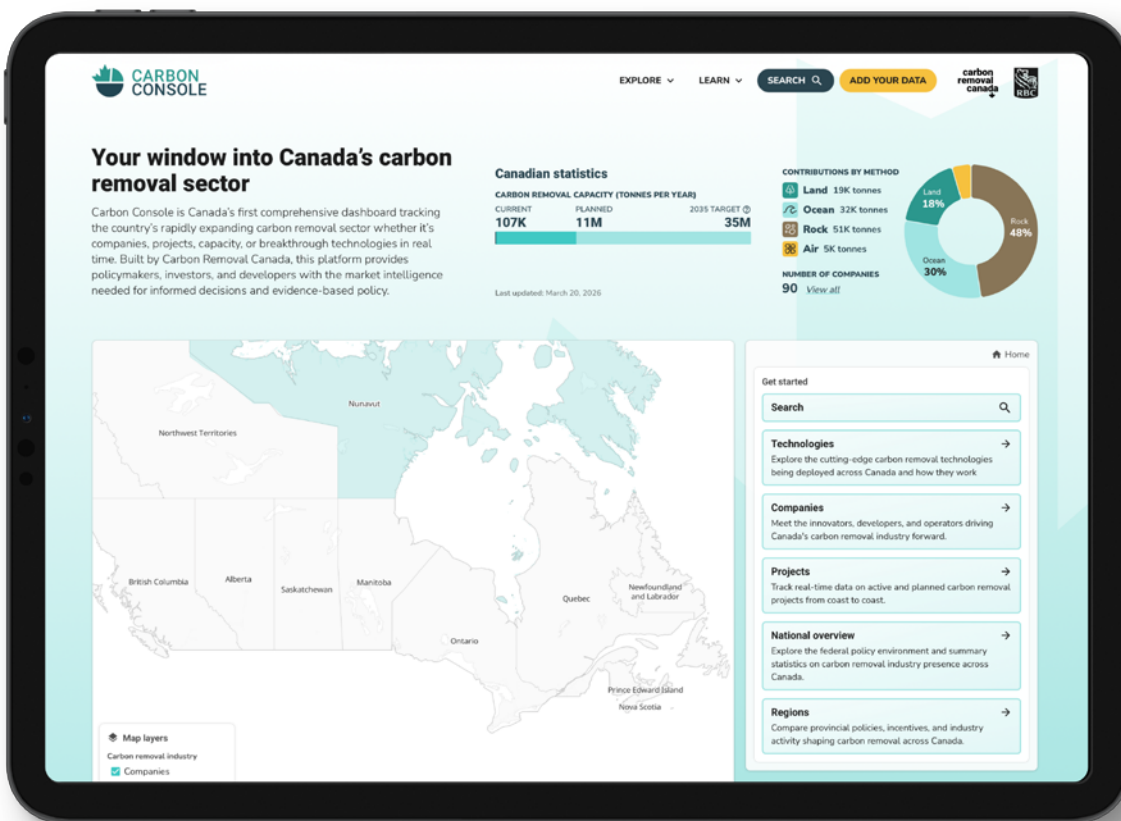




Making the Case with Data

Replacing uncertainty with data

Good advocacy runs on evidence. In 2025, we built the research foundation that lets policymakers, investors, and the public engage with carbon removal on concrete terms: what the industry looks like today, what Canadians think about it, and what it could mean for the economy.



FUNDED THROUGH PARTNERSHIP WITH THE ROYAL BANK OF CANADA



The Carbon Console

Markets cannot scale what they cannot see. In 2025, we launched the Carbon Console, Canada's first public-facing carbon removal project and ecosystem database, with support from RBC Tech for Nature.

The Carbon Console tracked 83 companies and 43 projects across the country, with 107,000 tonnes of

current removal capacity and 11 Mt of planned capacity. It gives investors, governments, and developers a shared view of where the industry stands and where it is headed, and has quickly become a go-to resource for stakeholders mapping the landscape and identifying opportunities.





MAKING THE CASE WITH DATA

National Public Opinion Polling

Until recently, very little data existed on where Canadians actually stand on carbon removal as an economic opportunity or climate tool. Our national polling, conducted with Abacus Data, and the Carbon Business Council sampled 2,300 Canadians, providing one of the clearest pictures to date of Canadian sentiment on carbon removal.

The findings matter beyond Carbon Removal Canada because they give policymakers a mandate, investors a signal, and the broader industry a foundation to build public trust on.



Key Findings



THERE IS CROSS-PARTY APPEAL

Carbon removal has broad political support with backing from **77%** of Liberal voters, **76%** of NDP voters, and **51%** of Conservative voters.



STRONG MANDATE WITH MINIMAL OPPOSITION

Nearly two-thirds of Canadians, **64%**, support carbon removal, while only **7%** actively oppose it, creating favourable conditions for policy advancement.



CANADIANS WANT THE GOVERNMENT TO INVEST IN CARBON REMOVAL

67% of Canadians say carbon removal is necessary to meet climate goals. Most believe government and industry, rather than consumers, should bear the costs.



CANADIANS PREFER COMPANIES AND POLITICIANS WHO INVEST IN CARBON REMOVAL

62% are more likely to vote for pro-carbon removal candidates. **56%** view companies more favourably if they invest in the sector.



THE ECONOMIC OPPORTUNITY RESONATES

67% believe carbon removal can create jobs and grow the economy.





MAKING THE CASE WITH DATA



01

Industrial Opportunity

Working with the International CCS Knowledge Centre, we examined how Canada’s existing industries and supply chains can participate in and benefit from a thriving carbon removal sector, with a focus on direct air capture.

The findings reframe Canada’s role in the global carbon removal market. Canada is not only a deployment site; it is a potential supply chain hub, with existing capacity in steel, construction, and advanced manufacturing that can feed directly into a growing industry. At a moment when those sectors face real trade pressure, carbon removal represents a credible path to new demand and durable jobs.



- 01. Carbon Engineering’s Direct Air Capture Innovation Centre in Squamish, BC.
- 02. Deep Sky’s Alpha site in Innisfail, AB.



02





Keeping Ourselves Accountable

Building right relations

This year we released Building Right Relations: Insights from Indigenous Engagement, a key learnings report capturing our first two years of engagement with Indigenous Rights Holders and subject matter experts. Developed in collaboration with Rise Consulting, the report reflected our learnings to date and identified three guiding principles: reciprocity, investment, and accountability. These will shape our work moving forward.

Reciprocity

The principle of reciprocity recognizes our relationships with Indigenous Peoples, Lands, and Waterways, and our responsibility to provide equitable, tangible benefits in return.

Investment

Historic and ongoing disinvestment in Indigenous communities undermines self-determination, sovereignty, and economic growth.

Accountability

Trust cannot be assumed or rushed; it must be earned through long-term effort. We strive to uphold the right of free, prior, and informed consent by openly communicating our goals, progress, and challenges.

From 2023-2025, we focused on developing relationships, listening, and learning. In 2026, the harder work begins: moving beyond research and discrete initiatives and toward long-term outcomes by shifting to an intentional strategy for Indigenous engagement to advance justice and equity within Canada's carbon removal sector.



While we work to build the internal infrastructure that keeps us accountable to the principles above, we acknowledge that lasting progress depends on strong partnerships and shared accountability, and are seeking collaborators who share our vision for the sector.





What Comes Next

Building trust, lowering costs, creating demand, deepening impact



The momentum of 2025 has created a window of opportunity. In 2026, our focus is converting commitments into implementation, while ensuring Canada's carbon removal industry scales quickly and responsibly.

On the policy front, we will be working to ensure the Government of Canada delivers on its procurement commitments, turning the Request for Information launched at Carbon Removal Day into a concrete demand signal for the industry. Getting that first round right matters, but so does what comes after. We will continue advocating for larger and more ambitious procurement in future rounds, because the scale of the signal shapes the scale of the response.

In 2026, we hope to announce a new demand-side coalition, specific to the Canadian market. Alongside the coalition, we will release new economic modeling that makes the strongest case yet for carbon removal as economic infrastructure, not just a climate tool, and a research roadmap that charts the path forward for Canada's carbon removal sector over the coming decade.

Finally, we are expanding our regional presence. The success of our Western Canada work demonstrated the value of having dedicated team members building relationships and making the case on the ground. Quebec and Atlantic Canada will each play an essential role in carbon removal's success in this country, and in 2026 we will hire a Director to cover both regions, deepening our national footprint and ensuring no part of Canada's carbon removal opportunity goes unrepresented.

01. Na'im kicks off Carbon Removal Day 2025.





Our team

Meet the team behind Carbon Removal Canada



Na'im Merchant
Co-Founder & Executive Director



Daniel Kelter
Senior Director of Public Affairs



Emma Kerr
Chief of Staff



Catie O'Neal
Director of Western Canada



Carson Fong
Director of Research



Natasha Bernardi
Senior Manager of Partnerships & Impact

BOARD OF DIRECTORS



Michael Bernstein
President and Chief Executive Officer at Clean Prosperity



Stacy Kauk
Chief Science Officer at Isometric



Frances Wang
Program Lead at Quadrature Climate Foundation



Marcus Extavour
Senior Partner at Ode



Geoff Holmes
Director of Government Relations and Policy Engagement at Calceara



Grégoire Baillargeon
President of BMO, Quebec and Vice Chair, BMO Capital Markets



Ken Paul
Principal/Owner at Pokiok Associates



Michael Solberg
Partner at New West Public Affairs



Read full staff and board bios at carbonremoval.ca/team





Our Funders

Our work would not be possible without the dedication and collaboration of our incredible funders and ecosystem partners

Building Canada’s carbon removal capacity takes more than good ideas. It takes sustained support from partners who understand the urgency and opportunity ahead. We’re grateful to our funders who make our work possible.

Your backing enables us to advance policy, build coalitions, and accelerate the innovations needed to scale carbon removal across the country. Together, we’re laying the groundwork for Canada to lead on climate solutions that drive economic growth and meet our net-zero goals.

OUR FUNDERS





Financials

THE NUMBERS PROVIDED ARE UNAUDITED AND INTERNALLY GENERATED

EXPENDITURES FOR
THE PERIOD ENDING
DECEMBER 31, 2025

\$1,431,856



Salaries & benefits

62%

\$893,214



Program activities & communications

19%

Includes communications, programmatic support, research, and outreach

\$271,405



Events & ecosystem development

10%

Includes events and workshops we host, travel, stakeholder meetings, and other activities that benefit the ecosystem

\$140,195



Finance & operations

9%

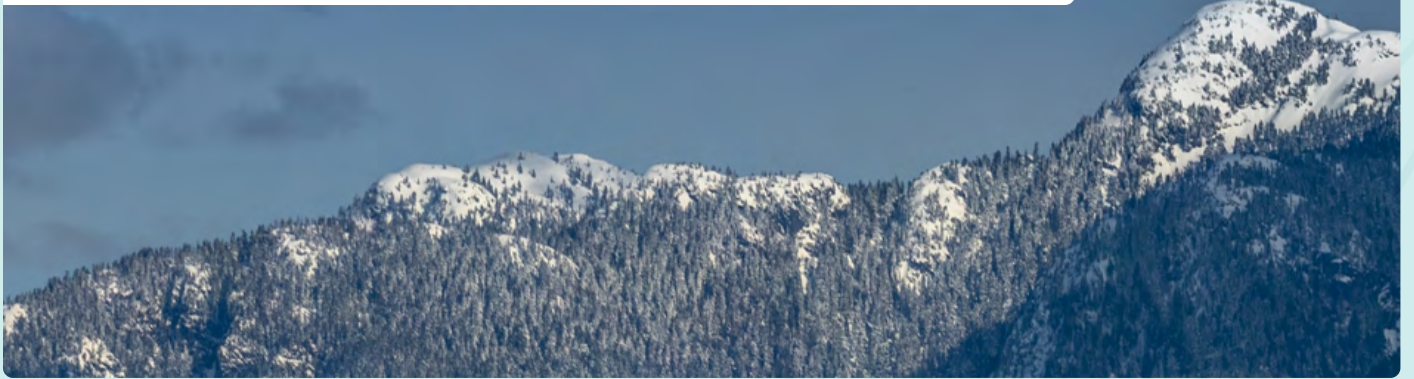
\$127,042





Get involved

Canada stands at a pivotal moment. Now is the time to take action in responsibly scaling carbon removal. **Join us**



Support Carbon Removal Canada by donating

Your donation goes directly to helping us conduct research and advocate for policies that can effectively scale carbon removal solutions.



**DONATE
HERE**

Stay connected and informed

Sign up for our newsletter and you'll receive updates on key takeaways, new research, upcoming events, and opportunities for further engagement.



**SIGN UP FOR OUR
MONTHLY NEWSLETTER**

Read our reports

We conduct research to advocate for responsible policies that can effectively scale carbon removal solutions. Read what we believe will help Canada meet its climate goals and spur domestic innovation.



**LEARN
MORE**

Interested in becoming a funder or partner?



**EMAIL
US!**

Get social

- [LinkedIn](#)
- [Instagram](#)
- [Bluesky](#)
- [X](#)





**carbon
removal
canada**
↓

carbonremoval.ca